



Radio Plus Info.com

Create a 24-7 presence by having constant visibility that allows your customers access to your products and information 24 hours a day, 7 days a week on their schedule. **THEY COME TO YOU.**

Why You Need To Advertise On Radio Plus Info.com



5 TIMES THE VALUE

Radio Plus Info Is NOT Just Another Website

It combines the proven results of radio with the new and innovative technology of the World Wide Web. We provide the best of both worlds resulting in a unique and interactive multi-media experience.

Create A 24-7 Presence

By having constant visibility that allows customers access to your products and information 24 hours a day, 7 days a week on their schedule. They come to you.

It's Local

It features all the great content that web surfers are interested in. Local news, Local Sports, Local Weather keeping you connected to the communities that will spend money with your business.

A Growing Demographic Market

Web users are savvy consumers that use the medium to obtain information about the services or businesses they patronize. The web is not just for sending email and playing games anymore. Its constantly changing with radio plus info's integration into today's most popular social networking sites like Facebook and Twitter we make sure the clicks keep coming.

Immediate Feedback

We can provide same day data that lets you know how many people click on your ad and how often they stay on the page its directed to. This will help you tweak and improve your marketing experience to make sure you give every customer what they want.

Search Engine Optimized

All of our pages are enabled by Google's search engine technology making sure that if anyone types in a keyword about your business they will be able to find you in just a few clicks.

FLASH ADS			
AD UNIT	DIMENSIONS	FILE SIZE GIF BACKUP	FLASH SIZE FLASH LIMIT
LEDGERBOARD	728x90	30KB Max	30KB Max
WIDE SKYSCRAPER	300x250	20KB Max	30KB Max
IN-PAGE ISLAND UNIT	160x600	30KB Max	30KB Max
SKYSCRAPER	120x600	20KB Max	30KB Max
BANNER AD	468x60	15KB Max	35KB Max

IMPRESSIONS	DISPLAY ADS INCLUDED
50,000+ Impressions	Leaderboard Wide Skyscraper Ad In-Page Island Unit Skyscraper Ad Banner Ad
40,000+ Impressions	Leaderboard Wide Skyscraper Ad Skyscraper Ad Banner Ad
25,000+ Impressions	Leaderboard Wide Skyscraper Ad Banner Ad
10,000+ Impressions	Skyscraper Ad Banner Ad

All numbers are based on monthly data.

FILE FORMAT

Macromedia Flash 6
Compatible SWF file

ANIMATION

15 Seconds maximum

FRAME RATE

Maximum 18 frames per second
or lower, ideally 12 fps

BACKUP GIF

A backup Gif must be provided for non-flash users. This Gif should follow the file size outlined above.

