

Our Format

Up to date CBS National and local news coverage with a strong focus in Fond du Lac and Dodge County. "Between the Lines" news talk program, weekdays at 9 a.m. and 4 p.m.

Our core audience is adults 45+; the ones with the real purchasing power!

Award Winning

Awarded winner of Significant Community Piece for the "Cut the Calories" promotion, by the Wisconsin Broadcasters Association.

Greg Stensland - Award winning News Director has won over 75 awards from the WBA. Recent winner of 8 first place Associated Press awards.

- Best News Cast
- Best Enterprise Reporting
- Best Series Reporting
- Best Continuing Coverage
- Hard News
- Spot News
- News Writing
- Live On-the-Scene Reporting

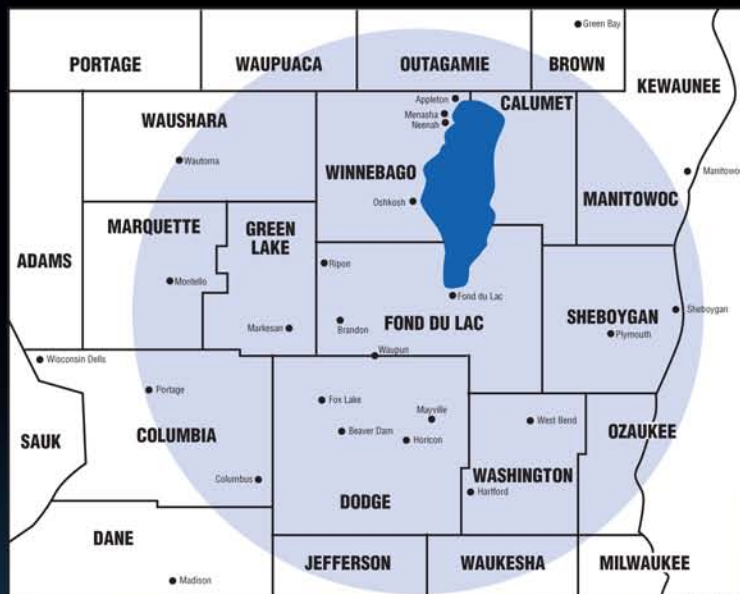
Our Music

Your favorite music featuring artists like The Carpenters, Three Dog Night, Tony Bennett, Frank Sinatra, Nat King Cole, Michael Buble, The Association, Johnny Mathis, The Beatles, and more!

Local Sports Coverage

High School Sports : Wisconsin Broadcasters Association award winning play by play announcers covering Fond du Lac, Dodge, and Green Lake Counties.

Our Reach



FORMAT

News/Talk/More

FREQUENCY

AM 1170

CALL LETTERS

WFDL AM

TARGET DEMO

ADULTS 45+

WATTS OF POWER

1,000 WATTS

RADIOPLUSINFO.COM

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